

STANLEY RITCHEY

stanthered@gmail.com

*Graphic Designer
Web Developer
Pretty Cool Guy*

WORK HISTORY

Accelrys/Dassault Systèmes BIOVIA

Graphic Designer / Web Developer

November 2011 - Present

➤ **Description**

Maintain brand integrity and company messaging throughout all aspects of customer interactions in a global marketplace.

➤ **Duties**

Web Property Management

- Maintain a multinational website with 3 content complete language versions (English, Japanese, Korean)
- Create self contained supplemental web properties
- Create internal facing websites to streamline work-flow processes
- Create and maintain event centric high traffic websites
- Design and implement email templates

Event Production

- Create booths and signage for various trade show events (both industry and hosted events).
- Create all event collateral (agenda booklets, hand outs, name badges, posters, ect.)
- Create logos and themes for events.

Video capture and production

- Operate cameras, set up lighting stage
- Brainstorming and story-boarding
- Video editing
- Deployment via YouTube

Print Production

- Document Layout of collateral. (case studies, data sheets, white papers, business cards)
- Print based Advertising (fliers, brochures, posters, newspaper ads, magazine Covers)
- Wearable Artwork (t-shirts, bicycle uniforms)
- Awards/trophies

➤ **Notable Achievements**

4 Excellence Awards

An Accelrys/BIOVIA Excellence award is awarded for outstanding contributions made to the company, which are deemed to be significantly outside the scope of his/her position.

Managed a company re-branding process

After Accelrys was Acquired and renamed BIOVIA, I managed the project of sorting, prioritizing, and re-branding existing collateral to BIOVIA Collateral. This entailed managing a small team, interaction with various departments and adhering to strict time lines for completion while following strict design guidelines and branding requirements.

Maintained successful communication and coordination on a global level

Coordinated Early morning meetings with team members in Sweden, France, UK, and Germany; Mid-day meetings with members in Boston and New Jersey; evening meetings with members in Japan, Korea, and China while maintaining coordination with members in Colorado and California — Insuring all issues were addressed in a timely fashion regardless of location.

WORK HISTORY (cont.)

MVAuto

Design Consultant

July 2011 - February 2013 (1.8 Years)

➤ **Description**

Design, build and deploy customized energy monitoring dashboards

➤ **Duties**

Design

- Wire-frame user interaction with the dashboard
- Create aesthetically pleasing and informative data display compositions
- Conform each dashboard to client specific design guidelines

Deployment

- Travel to sites for deployment
- Troubleshoot location specific problems
- Maintain multi-site deployments
- Remain on call for changes and problems that may occur

Development

- Iterative building process of dashboards
- Collaborate with back-end developer to extract and display data using PHP and MySQL.

SKILL SUMMARY

➤ **Web Development**

HTML, CSS, Javascript, JQuery, PHP, MySQL, AJAX, Marketo

Database Management, SEO, FTP Management, "Web 2.0", UX/UI Design, Responsive Design, User Engagement, Lead Capture, Salesforce Interaction, Email Template Generation & Deployment

➤ **Digital + Print Design**

Photoshop, Illustrator, InDesign, Flash, Premier Pro, After Effects

Catalog Creation, Data Merge Techniques, Document Layout, Product Advertisement, Promotional Items, Direct Mailers, Video Mailers, Booth Design, Posters, Building Art, 7 Foot Banners, Clothing Design, PowerPoint Presentations, Company/Product Brochures, Brand Integrity

➤ **General Skills**

PC, Mac, Microsoft Word/Excel/PowerPoint/Outlook, Adobe Acrobat

Communication, Project Management, Attention to Detail and Quality Management

EDUCATION

Platt College San Diego

➤ **Bachelor of Science: Media Arts, Emphasis: Web Design**

3.95 GPA, Dean's List for Academic Excellence